

ASTA WITH NSOA
NATIONAL EXECUTIVE BOARD MINUTES
JUNE 9-11, 2005 KANSAS CITY, MO

Board Members Present

Robert Gillespie, President
Mary Wagner, President-Elect
David Littrell, Past President
Michael Palumbo, Secretary
Barbara Eads, Publications Chair
William LaRue Jones, Member-at-Large
Katharine Mason, Member-at-Large
Jeffrey Solow, Member-at-Large

Staff Members Present

Donna Hale, Executive Director
Deanna Tompkins, Director of Meetings and Events
Bridget Murphy, Meetings and Events Manager
Beth Danner, Deputy Director of Conferences and Membership
Jody McNamara, Deputy Director, Finance and Administration

Thursday, June 9, 2005

President Gillespie called the meeting to order at 1:00 p.m.

1. ASTA with NSOA National Development Campaign Planning Session. Thanks to Leslie Wimsatt and Barbara Eads for their work on the Development Agenda.

A. Board role in fundraising. After a discussion the following points were rewritten as shown below to provide clearer meaning of board member responsibilities.

1. Ensure fundraising adheres to the highest ethical standards.
2. Make an annual meaningful contribution to the association's fundraising campaign.

Motion: *Move that the board adopt the fundraising responsibilities as presented in our discussion.*

(Motion: Eads/Wagner)

Adopted: Unanimous

B. Job Description Updates. The board discussed the proposed job descriptions of the ASTA Development Committee.

Motion: *Move that job descriptions of the ASTA Development Committee be approved.*

(Motion: Eads/Palumbo)

Adopted: Unanimous

It was the consensus of the board that the committee be expanded to 6-8 members. Committee expansion should be completed by August 1.

C. Consideration of Financial Proposal Regarding Membership and Conference Fees.

D. Overview of Development Plan

There was a significant discussion of the overall development plan for ASTA with NSOA for 2005-2006.

Motion: *That the development plan for ASTA with NSOA for 2005-2006 be adopted.*

(Motion: Littrell/Eads)

Adopted: Unanimous

1. Grants

Motion: *Move that we identify one Summit Funding topic for 2006. That topic is "Seeding new K-12 Public School Orchestra Programs."*

(Motion: Eads/Solow)

Adopted with one nay.

2. Special Event Fundraising

Motion: Move that we approve the concept of Arts Philanthropist of the Year Award. This award would be given at the 2007 conference.

(Motion: Mason/Solow)

Adopted: Unanimous

3. Cause Marketing

Motion Move that we approve the concept of offering Cause Marketing Partnerships for a trial period of one year.

(Motion: Mason/Eads)

Adopted: Unanimous

4. Planned Giving

Motion: Move that we approve the concept of Planned Giving.

(Motion: Mason/Littrell)

Adopted: Unanimous

5. General Endowment Fund

Motion: Move that we approve the concept of developing an endowment campaign.

(Motion: Jones/Solow)

Adopted: Unanimous

6. Other

Motion: Move that we accept the ASTA with NSOA Executive Director job description as amended.

(Motion: Palumbo/Jones)

Adopted: Unanimous

Motion: Move that we accept the ASTA with NSOA President job description.

(Motion: Mason/Eads)

Adopted: Unanimous

Motion: Move that we accept the ASTA with NSOA Member-At-Large job description as amended.

(Motion: Eads/Wagner)

Adopted: Unanimous

Motion: Move that we accept the ASTA with NSOA President-Elect job description.

(Motion: Wagner/Eads)

Adopted: Unanimous

2. Finances

Motion: Move that we approve the budget for FY 06 as amended that will include one and one-half new staff positions: a half-time State Chapter Liaison, and a Development Coordinator.

(Motion: Eads/Mason)

Adopted: Unanimous

Motion: That beginning July 1, 2006, dues and conference rates will increase annually by the rate of inflation.

(Motion: Littrell/Palumbo)

Adopted: Unanimous

3. Solo Competition Update

The board discussion included the following points a number of ideas about change and revision of the competition.

Motion: Move that for 2007 we continue with the solo competition program with both junior and

senior divisions.
(Motion: Mason/Eads)
Adopted: Unanimous.

Motion: *That we form a subcommittee to explore changes in the structure of the solo competition for the future.*
(Motion: Mason/Solow)
Adopted: Unanimous

Meeting was adjourned at 6:00 p.m.

Friday, June 10, 2005

President Gillespie called the meeting to order at 9:00 a.m.

4. Housekeeping

A. Review and approval of the January 2005 minutes

Motion: *That the minutes be approved as corrected.*
(Motion: Gillespie/Eads)
Adopted: Unanimous

B. Review and approval of June 2005 action agenda.

Motion: *That the agenda be accepted.*
(Motion: Gillespie/Eads)
Adopted: Unanimous

C. No interim board actions

D. Procedures for approval of June 2005 minutes.

1. Draft of minutes reviewed by committee and sent to Board: June 20
2. Date corrections are due to the Secretary: June 27.
3. Date minutes are placed on the web: June 30.

5. Information Agenda

Motion: *That the agenda be accepted.*
(Motion: Littrell/Wagner)
Adopted: Unanimous

There was a lengthy discussion of the Activities Report submitted by Donna Hale for January through June of 2005. Topics discussed included:

- Administration of the organization
- Membership – Health insurance, trial membership campaign
- AST – We have signed a co-branding agreement with *Strings* magazine to help them promote their new venture, *Teen Strings*.
- Conferences/National Orchestra Festival/National High School Honors Orchestra.
- Publications – The viola book will hopefully be ready for release this fall.
- Special Projects – Work has begun on volume 2 of the *Ultimate Strings* CD. Anticipated release date is late fall of 2005.
- Grants
- Development Campaign
- PR and advocacy

After discussion of the Nagyvary Violin Competition Committee report it was the consensus of the board that we should not continue with the Nagyvary Competition since Mr. Nagyvary was making a performance at the conference mandatory for the winner as a stipulation for winning.

As a result of discussions of the 2006 Alternative Styles Committee report the following actions were taken.

Motion: *As clinicians and performing groups are not permitted to sell their products or services during workshop or general sessions, ASTA will adopt a policy that clinicians may, by advance reservation, on a first-come, first-serve basis, display their products and services during special clinician product sessions, and provide attendees with information/order forms. However, no direct sales are permitted at the clinic product sessions.*

(Motion: Mason/Eads)

Adopted: Unanimous

Motion: *That the Alt Styles competition have a separate chair for future competitions.*

(Motion: Wagner/Mason)

Adopted: Unanimous

A discussion of the Student Chapter Committee report resulted in the following:

Motion: *That the Student Chapter Committee be comprised of 3-5 members.*

(Motion: Littrell/Wagner)

Adopted: Unanimous

A discussion of the Committee to Investigate the Inclusion/Encouragement of Fiddlers in ASTA's Membership report resulted in the following:

Motion: *That an ad hoc committee be formed to oversee the establishment of a fiddling outreach initiative.*

(Motion: Palumbo/Eads)

Adopted: Unanimous

A discussion of the Committee on School Orchestra and Strings report resulted in the following:

Motion: *That based on the recommendation of the Committee on School Orchestra and Strings, we establish the "Promoting the Profession Award" to be given at the state level. The purpose of the award is to recognize those teachers who have directly motivated their students' pursuit of a degree in string music education. The criteria are to be determined by each state board.*

(Motion: Eads/Mason)

Adopted: Unanimous

A discussion of the ASTA Research Committee report resulted in the following:

It is the consensus of the board that we support a joint research project with the University of South Carolina and ASTA. Gail Barnes will submit in a written proposal of agreement between USC and ASTA.

A discussion of the Committee on Studio Instruction report resulted in the following:

Motion: *that the Committee on Studio Instruction determine pre-conference sessions on studio instruction and advise the conference planning committee in the selection of sessions.*

(Motion: Mason/Eads)

Adopted: Unanimous

A discussion of the Linear Bass Competition Committee report resulted in the following:

Motion: *that we change the name of the Bass competition to the ASTA/Giormenti National Bass Competition.*

(Motion: Mason/Eads)

Adopted: Unanimous

The following committee reports were presented with no action taken.

- ASTA Professional Development Committee
- 2006 National Conference State Leadership Committee – President Gillespie appoints a chair to work with the President-Elect and the ASTA office staff.
- Past Presidents Council
- ASTA Performers, Private Studio Teachers, and University Studio Teachers Committee
- Coda Bows for America Community
- Merle J. Isaac Composition Competition
- National High School Honors Orchestra
- Potter's Violin Instrument Outreach Committee
- Urban Outreach Grants
- Special Projects Grants
- New Music Reading Folders
- National Foundation Report

6. Future Board Meetings

January 20-22, 2006 Washington, D.C.

7. Membership Report

ASTA membership remains steady. It is hoped that the fall membership drive will increase the membership numbers still more.

8. Publications

It is anticipated that the viola book will be available by August 1, 2005

The book on teaching diverse students is in the final stages of editing.

The harp book is still in the outline stage.

The committee for the Certificate Program is anticipating that the material could be ready by September 1, 2005.

9. National String Project Consortium

No action needed.

The board expresses its appreciation to Michael Palumbo for his role at the 2005 conference on behalf of the consortium.

10. Bylaws Update

After discussion of the bylaws the following action was taken.

Motion: *That we pursue changes to the bylaws to bring them into compliance with the Revised Iowa Nonprofit Corporation Act (RINCA) of State of Iowa.*

(Motion: Mason/Wagner)

Adopted: Unanimous

The RINCA code was revised effective July 2005. Since ASTA was incorporated in Iowa ASTA revised its by-laws to ensure that they comply with the revised code.

11. 2005 National Conference.

The "Strings Alive in 2005" conference was a resounding success.

Planning is going well for the 2006 National Conference to be held in Kansas City, MO March 8-11, 2006.

Motion: *That in response to the board's concern for full orchestras in the schools we appoint a chair for the 2006 National Conference who will form a committee to create an additional session to help meet the needs of the school full orchestra.*

(Motion: Wagner/Solow)

Adopted: Unanimous

Planning is ongoing for the 2007 National Conference to be held in Detroit, MI March 7-10, 2007.

12. State Chapters

The revamped Fall Phone Campaign will take place between Oct. 1 and 15.

14. Parent Committee Board Report

No action needed

15. National Awards

Motion: *that we accept the Members-at-Large awards recommendations.*

(Motion: Mason/Littrell)

Adopted: Unanimous

16. ASTA string instrument specifications

The board discussed a proposal from Neil Lilien of Meisel Music regarding developing a set of ASTA specifications for string instruments to supplant the MENC specifications.

Meeting adjourned at 6:00 p.m.