

**AMERICAN STRING TEACHERS ASSOCIATION  
National Executive Board Minutes**

Date: January, 3-5, 2013

Location: Chantilly, VA

**Present:**

**Board Members Present**

Kirk Moss, Past President (May 2014)

Bob Phillips, President (May 2014)

Steve Benham, President-elect (May 2014)

Judy Palac, Publications Chair (May 2014)

Ken Dattmore, Industry Representative (May 2013)

Renata Bratt, Member-at-Large (May 2013)

Rebecca MacLeod, Secretary (May 2014) via SKYPE

Donna Hale, Executive Director (ex officio)

Pam Phillips, Assistant to President (May 2014)

**Staff Members Present**

Beth Danner-Knight, Deputy Director

Mary Jane Dye\*, Deputy Director, Communications

Jody McNamara\*, Finance

\*Present for the sections of the meeting relevant to their association responsibilities.

**Absent:**

Brian Lewis, Appointed Member-at-Large (May 2013)

Natalie Colbert, Member-at-Large (May 2014)

Lucy Manning, Member-at-Large (May 2013)

**Next Meeting Date:** March 2, 2013

**Future Conference Dates:** February 27-March 2, 2013 – Providence, RI

March 5-8, 2014 – Louisville, KY

Agenda Item	Discussion – Conclusion	Motions
1. Welcome and Process Overview		
<p data-bbox="149 251 380 289">2. Housekeeping</p> <p data-bbox="149 326 485 394">2a. Approval of minutes from June</p> <p data-bbox="149 508 474 610">2b. Interim actions and motions read into minutes</p>	<p data-bbox="527 508 1465 576"><b>Action Item</b> (9-9-12): The board considered the recommendations of the nominating committee for the 2013 and 2014 Artist-Teacher Award.</p> <p data-bbox="527 618 1419 686"><b>Action Item</b> (11-12-12) Publications – investigate the precedence for publishing self-published materials (Palac).</p>	<p data-bbox="1556 251 1986 394"><b>Motion:</b> Minutes be approved as presented. Palac/Bratt Adopted</p> <p data-bbox="1556 472 1944 686"><b>Motion:</b> To accept the recommendation of the nominating committee for the 2013 Artist Teacher Award. Phillips/Bratt Adopted</p> <p data-bbox="1556 729 1944 943"><b>Motion:</b> To accept the recommendation of the nominating committee for the 2014 Artist Teacher Award. Phillips/Bratt Adopted</p>
2c. Adoption of meeting agenda		<p data-bbox="1556 950 1976 1092"><b>Motion:</b> To approve the agenda as revised. Benham/Bratt Adopted</p>
2d. Update on Appointed Member-at-large and String Industry Council Board members	<p data-bbox="527 1099 1524 1235">Phillips updated the board on the appointment of a new Artist Representative and the new String Industry Council Representative to the Board serving May 2013-15. National elections for remaining members-at-large will be concluded the end of February.</p>	

**3. Action Items for Special Reports**

**Guitar-in-the-Schools Committee**

The mission of the ASTA Guitar-in-the-Schools Committee is to promote and improve guitar education and performance in school settings and to advocate for the lifelong study and appreciation of guitar by supporting and creating guitar-related professional development opportunities for music teachers, and by working collaboratively with other organizations to create, evaluate and disseminate resources for guitar education.

**National High School Honors Orchestra for 2014**

**Action:** Implement these motions for the 2014 NHSHO held in Louisville, KY (Bob Phillips).

**Motion:** To adopt the proposed Guitar Committee mission statement as presented.  
Palac/Bratt  
Adopted

**Motion:** To amend the audition/application and review procedures for NHSHO so that applicants apply directly to the national office utilizing Decision Desk, thus alleviating the burden of collecting, reviewing, and disseminating student auditions at the state level.  
Benham/Palac  
Adopted

**Motion:** Of the eight recommendations submitted in the report by the committee chairs, the board only acted on number 6 to make a policy that the NHSHO concert be exclusively theirs.  
Benham/Palac  
Motion Withdrawn.

**Motion:** To adopt the report from the NHSHO committee and only have the board address item number 6. Staff will make decisions on the remaining 7 items in the report and respond to the committee.  
Palac/Benham

		<p>Adopted</p> <p><b>Motion:</b> Move to accept the committee’s recommendation that the NHSHO evening performance remain exclusive to the NHSHO. Benham/Bratt Adopted</p>
<b>3c. Publications – fyi and on hold</b>	Palac has restructured the publications plan and will wait until the strategic plan is done to use that as a filter for considering future publications.	
<b>4. Action Items for Special Reports</b>	<p><b>Advertising Proposal</b> <b>Action:</b> The Board will extend an invitation to David Lusterman to attend the June Board meeting for a presentation and question and answer session related to his advertising proposal. The board will obtain similar information from ASTA’s current advertising firm (Hale).</p> <p><b>Curriculum Committee</b> Board had a consensus to put curriculum committee tasks on hold until the strategic plan is complete. The current composition of the committee will remain intact and it will continue to be listed in the <i>AST</i>.</p> <p><b>Curriculum Session Policy</b> 4-3 The ASTA curriculum is copyrighted material and a policy on sessions is beneficial to ASTA. The proposed policy read:</p> <ul style="list-style-type: none"> <li>• ASTA members (including institutional and council) may present up to five hours of sessions on the ASTA curriculum at local, state, regional and national events with the written approval of the ASTA National office to be obtained by writing <a href="mailto:maryjane@astaweb.com">maryjane@astaweb.com</a>. Presenters should include session descriptions in their requests.</li> <li>• Videotaping of sessions on the curriculum is not allowed without the written approval of the ASTA Executive Director. Any videos recorded are the sole property of ASTA to be published as part of the ASTA on-line library of videos on the ASTA website portal that will house these videos and will be</li> </ul>	<p><b>Motion:</b> That the Board table the decision on how to proceed regarding advertising firms until additional information has been presented. Bratt/Dattmore Adopted</p> <p><b>Motion:</b> To accept language on the curriculum session policy with an amendment to the first sentence so that it reads, “ASTA members (including institutional and council) may present up to five hours of sessions on the ASTA curriculum at local, state and regional events with the written approval of the ASTA National office to be obtained by writing <a href="mailto:maryjane@astaweb.com">maryjane@astaweb.com</a>.” MacLeod/Palac Adopted</p> <p><b>Motion:</b> To adopt the following resolution: Be it resolved on the 3<sup>rd</sup> day of January 2013, that the</p>

	<p>accessible solely to ASTA members for a specified subscription fee to be determined by the Board of Directors.</p> <ul style="list-style-type: none"> <li>• The cost of taping the video is the sole responsibility of the presenting organization unless prior arrangements are made with the ASTA Executive Director and there are no guarantees that any video will be posted until approved by a special committee formed by the Board.</li> <li>• Summer conferences and camps who produce and video five sessions on the curriculum may be eligible for the following: One black and white ad in AST; one mention in the e-NEWS; and a link from the ASTA website to their website. Permission to be granted by the ASTA office.</li> <li>• All sessions must adhere to applicable copyright laws.</li> </ul> <p><b>Resolution for Multi-media Board Voting</b>  4-4 ASTA board members may now attend board meetings via technology in situations that are deemed appropriate. We agree to use the proposed language from by legal counsel/Veneable. ASTA will also modify the board handbook to reflect the policy.</p>	<p>ASTA Board of Directors is authorized, at this meeting and any future regular or special meeting of the Board of Directors, to participate in the meeting through any means of communication by which all directors can simultaneously hear each other during the meeting. This shall include, but not be limited to, teleconference, video, web conferences with an audio component, and other emerging technologies now and in the future that fulfill the requirements of the Revised Iowa Nonprofit Corporation Act, Section 504.821, as may be amended or supplemented Presence through such means of communication shall constitute presence in person at the meeting.  Benham/Bratt  Adopted</p>
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<b>5. Finances Review and Audit Overview of Current Financial Status</b>	McNamara reviewed the annual independent auditors report.	<b>Motion:</b> To accept the final audit as provided by Rubino & Company to the Board. Palac/Bratt Adopted
<b>6. Online Training Update (Current)</b>	A brief update was presented of our current plan for online training.	
<b>7. Conference/ Competitions</b>		
<b>7a. Eclectic Strings Festival</b>	Current registration for the 2013 ESF is low. <b>Action:</b> Amy Marr and Janet Farrar-Royce have agreed to help with marketing to gain more registrants for the competition.	
<b>7b. National Solo Competition</b>	Selections for solo competition finalists are made; letters go out next week. Registrations are up this year at 220.	
<b>7c. National Orchestra Festival</b>	In 2014, NOF participants will be able to attend conference sessions. <b>Action:</b> There needs to be criteria for selecting and balancing the judges and clinicians for this festival (Moss).	
<b>7d. Conference Policies</b>	Review and update conference policies (Phillips, Pam).	<b>Motion:</b> To adopt the conference policies and update the document as amended. Moss/Palac Adopted
<i>Meeting adjourned at 7:00 pm by President Phillips</i>		
<i>Meeting called to order by President Phillips, Friday, January 4, 8:30 AM</i>	The new ASTA mission statement was shared with the board.	
<b>8. Presentation of revised ASTA Mission</b>	<b>Action:</b> Create a banner with the mission statement that could be signed by our members and provide stickers for members who sign the mission statement (Hale).	<b>Motion:</b> To approve mission statement as presented. Palac/Bratt  <b>Friendly amendment to motion:</b>

		The mission of the American String Teachers Association is to enrich lives through the joy of teaching and playing stringed instruments. Palac/Bratt Adopted
<b>9. Overview of Strategic Plan</b>	The Strategic plan was reviewed.	<b>Motion:</b> To accept the Strategic Plan Draft as the official framework for the ASTA Strategic Plan. Bratt/Palac Adopted  <b>Motion:</b> To formally approve the goals and objectives as ordered in the Goals and Objectives Priority List document dated January 4, 2013. Phillips/Moss Adopted
<b>10 - 20. Presentation of Goals and Objectives</b>	The board decided in which order the goals and objectives should appear within the strategic plan.	
<i>Meeting adjourned at 5:00 pm by President Phillips</i>		
<i>Meeting called to order by President Phillips, Saturday, January 5, 8:30 AM</i>		
<b>21. Consensus on Strategic Framework</b>	The strategic framework was discussed within the context of Friday afternoon's meeting.	
<b>22. Membership Report</b>	Membership numbers remain flat, though the trend is downward.	

	<p>The number of members using a payment plan is increasing. The board will use past ComNet retention rate qualitative data for strategic planning.</p>	
<p><b>23. State Chapters Structure</b></p>	<p><b>Action:</b> A meeting will be held at the conference in Providence with regional New England chapter leaders to include Massachusetts, Maine, Vermont, and New Hampshire. Venable, ASTA’s law firm, will participate by phone. The group will consider merging chapters together to strengthen ASTA at the local and regional level. Based on this meeting, additional discussions will be held.</p> <p>The board tabled discussion on a policy regarding the creation/adoption of new ASTA chapters, to include Canada until we can collect more information on international laws and regulations.</p>	
<p><b>24. Awards</b></p>	<p>Artist-Teacher Award winners for 2013 and 2014 have been notified and will attend their respective conferences.</p>	
<p><b>25. Overflow</b></p>	<p>The board discussed a variety of ideas that may prove useful once the strategic plan is adopted.</p>	
<p><i>Meeting adjourned at 11:15 am by President Phillips</i></p>		